



concrete solutions

for parking areas

preferred parking

A parking area is much more than a space for vehicles. It is an extension of your business and can make a real difference in how you are perceived by customers and tenants. If you depend on a parking area, you need to depend on concrete. One of the best long-term investments, a concrete parking area, welcomes drivers with its smooth, bright surface and attractive appearance. Shopping centers, grocery and convenience stores, business parks, and industrial facilities choose concrete when they want quality and durability.

concrete resources

Whether you are developing a new project or updating an old parking area, we can help. The Iowa Concrete Paving Association and Iowa Ready Mixed Concrete Association, also known as the ConcreteState, are non-profit organizations that provide information and expertise to discuss alternatives, review specific projects, and furnish budget estimates for constructing concrete parking lots.

Concrete parking makes a great first impression.



concrete answers

Concrete is the logical choice for a new parking area. But what can you do about the existing parking area that's fraught with crumbling material, potholes, and standing water? Concrete can fix these problems, too. Instead of tearing out the old asphalt and hauling it to the landfill, it can be used as the base for a concrete overlay. Known as whitetopping, the renewed concrete surface extends the life of your parking area and eliminates the need for constant maintenance.

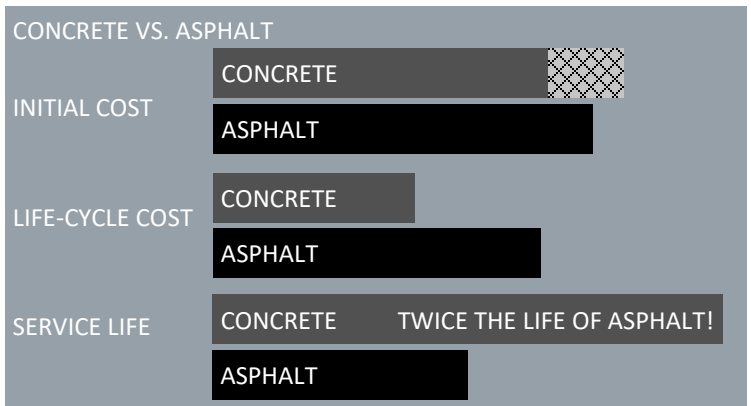
Concrete parking is a solid business investment.

concrete impressions

Design Appeal Concrete can be custom designed into dramatic entryways, creative parking spaces, and building enhancements. Concrete comes in a broad range of colors and patterns which make it possible to transform the parking area, walkways, and landscaping into an overall design scheme.

Lifetime Service Concrete parking areas have a long and virtually care-free service life. Concrete is a rigid pavement. Once constructed, it retains its shape. It doesn't soften or depress with normal use. It maintains elevation and slope for proper drainage and requires minimal maintenance.

Lasting Value Concrete is the most economic paving material. The real savings in concrete parking are calculated in the life cycle cost—initial investment plus annual maintenance and repairs. With few maintenance needs and competitive initial cost for equivalent pavements, concrete is the better value long term.



Flexible Construction Concrete can be constructed at various thicknesses to handle everything from light to heavy loads. It can be placed in any size and shape imaginable.

Green Material Color concrete green. With all its benefits, concrete is also environmentally friendly. Concrete is made from natural Iowa materials—sand, rock, and water. Asphalt is petroleum-based. Concrete producers are also recycling materials. It has a much cooler surface temperature and sequesters CO₂ over the life of the concrete making it one of the best construction materials in the world for your parking.

Built-in Safety Concrete parking provides for customer and tenant safety and saves energy at the same time. With its lighter colored surface, concrete reflects light up to three times more than a darker pavement such as asphalt. Fewer fixtures are necessary to light a concrete parking area, which translates to energy efficiency.

